

# Build evidence, then tell the story

This pack combines an editable resume, three fictional resume examples, interview material, blank and example career workbooks, 18 SQL exercises, and two completed reproducible portfolio projects.

Use your real experience. Fictional names, employers, degrees and outcomes in the examples are teaching aids. Replace them before applying; never present the supplied portfolio as paid employment work.

Start with portfolio/revenue-quality, then portfolio/operational-sla. Both include their own data, analysis, controls, result and business interpretation. Python 3.10+ runs the examples with standard-library modules only.

## Choose the right resume structure

Entry-level: lead with relevant projects and demonstrable skills. Career-changer: translate actual operational responsibilities into analytical evidence. Experienced: lead with business decisions, ownership, validation and maintainability.

Resume-Targeting-and-Mock-Interview.md shows weak and stronger bullet patterns, a role-to-evidence map and a 45-minute mock interview. Supply a metric only if you can explain its baseline, time window and measurement.

Use Data-Analyst-Resume-Template.docx for your own copy. The examples are single-column editable Word files. Export your final resume to PDF and inspect every page; application systems and fonts can change parsing or pagination.